

Dear Sir or Madam,

People, Large Cities, Opportunities – better care through eHealth: On 17 and 18 June 2014, we'll be looking at this subject during our next eHealth conference at the **Hotel Grand Elysée in Hamburg**, which the BMG [Federal Ministry of Health] together with the Free and Hanseatic City of Hamburg (GMK [Conference of Health Ministers] state holding presidency in 2014) and the GVG [Association for Social Security Policy and Research] will be presenting.

The health system is facing increasing structural challenges, particularly against the backdrop of demographic change and medical care provision in rural areas. With their highly specialised facilities, large cities can make a considerable contribution to providing care for the patients in rural areas by virtue of telemedical applications and helping them to get rid of long journeys to the city. The conference will discuss the possible applications of telematics and telemedicine to care for people and the ways to make eHealth extensively available to those using the health care system.

Our second newsletter contains the following information:

1. Conference subject matter
2. Conference programme
3. Statement from the GVG chairman
4. Conference fees
5. Outlook

The interesting details and the latest developments concerning the 2014 eHealth conference can be obtained during the course of the next month via our newsletter and our website – <http://ehealth.gvg.org>.

Best wishes and hope to meet you in Hamburg next year
Your *eHealth conference team*

Conference subject matter

In connection with the previous conferences and particularly 2012's eHealth conference in Saarbrücken, next year's conference will be about the potential for eHealth applications and their practical value in making medical care more efficient.

The 2014 eHealth conference begins on the afternoon of 17 June with workshops and satellite linked events on various exciting subjects. During the afternoon on the first day and on 18 June, there will be high-level presentations and discussions between politicians, interior administration and representatives from the scientific world, industry and from the patients' perspective. The project exhibition, which will run parallel to the events, will display pioneering telemedical applications that you can try out for yourself.

As part of the conference, the effects of demographic developments on the structure of the care industry in cities and their surrounding areas, as well as in geographically large states with comparatively low populations' isolated regions will also be discussed along with innovative eHealth approaches and trend-setting solutions. An important goal for the 2014 eHealth conference is also to strengthen patient involvement in the discussion on future area-wide telemedical care. Their early involvement is essential for eHealth applications being accepted and used.

The 2014 eHealth conference obtains an international perspective as a result of its partnership with Norway. Experiences in Norway are also expected to encourage national development to be understood as part of the international process and to consider it from this perspective.

Conference Programme on 17 June 2014

10.15am	<i>The paperless hospital</i> Presentation by the Hamburg Eppendorf University Medical Centre
10.30am	Satellite linked events and workshops (at the same time)
13.00pm	Lunch break/snack
14.00pm	Welcome, conference opening, keynote speech, discussion
15.30pm	Coffee break and guided exhibition tours
16.30pm	Topic 1: PEOPLE Ways from the project into area-wide routine care
18.00pm	End of the first day
19.30pm	Invitation from the GVG to an evening reception in the Block Bräu

Conference Programme on 18 June 2014

09.30am	Project presentation from our partner country, Norway, Contemplation and integration into the national context
10.00am	Presentation of workshop results
10.15am	Topic 2: CITIES AND REGIONS Presentation and discussion of <i>best practice examples</i> on providing care for rural areas from the cities
11.45am	Lunch break with visit to the exhibition
13.15pm	Topic 3: OPPORTUNITIES Area-wide implementation of eHealth applications
14.45pm	Summary of results from Hamburg
15.00pm	Closing words

Statement from the GVG chairman

"By using telemedical procedures, highly specialised facilities in cities will be able to make a considerable contribution towards providing care in rural areas. Patients will be able to be cared for without having to undertake long journeys to get to the city. The 2014 eHealth conference in Hamburg will bring to light the potential of eHealth applications and will carve out the practical value of making care more efficient." evaluates the Chairman of the GVG and managing director of the German Social Accident Insurance, Dr. Joachim Breuer.

"We will provide a high-level eHealth event with pioneering content - and Hamburg also guarantees us an attractive conference location", Breuer explains.

Conference Fees

You can book for the conference at <http://ehealth.gvg.org> from March 2014 once the programme has been finalised. Our **early booking discount is available until 30 April 2014!**

Standard fee	249 Euro
Early booking fee	199 Euro
GVG members, scientists and participants in workshops	189 Euro
Early booking fee	139 Euro

Included in the 2014 eHealth conference fees are participation in both conference days, conference details and documentation, as well as catering. Travelling and accommodation costs are borne by the participants themselves.

Outlook

In the next newsletter, you will find out more about the five satellite linked events and four workshops which will be taking place on the afternoon of 17 June 2014. You will also find out about our topical sessions, **PEOPLE, CITIES AND REGIONS** and **OPPORTUNITIES**, about our partner country, Norway as well as many other exciting topics about the 2014 eHealth conference.

If you would no longer like to receive these newsletters, please send an e-mail to: ehealth@gvg.org.

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